

Testimonials

Over time we have received so many testimonials from readers and advertisers alike. Really too many to list them all here, but below are just a few. Follow the lead of these business owners whom realize the full benefits of advertising in your local Coffee News!

" The exposure is there. I believe people are seeing the ads and therefore increasing their awareness and my name recognition. I like the flexibility of the ad content as well as the inter-linking of various media. I get the same exposure for less cost as the local paper and actually get better results!

Douglas F. Cmelik, American Express Financial Advisors, Inc. Lincoln, Nebraska

" An important and attractive element of Coffee News to me is the ability to advertise directly to the area of town that I am teaching in. The response to the ad has been wonderful and it certainly has proven to be an effective advertising tool for my program. I appreciate the cost-effective nature as well as the quality of the ad. I would like to see the Journal-Star try to match it!!! While I was only able to run my ad for a short time before my classes began... I still felt I got my money's worth."

Shawna Gordon, Educator Maine, USA

"I just had to send you an e-mail to let you know that the Coffee News advertisement is really paying off for me. This is great! I'm getting calls every week. I've performed for a four-year old's birthday party in Brandon this weekend. I've received calls for banquets, meetings, etc. Coffee News was one of the best things that I could do."

Diane Williams, Storyteller Madison, Mississippi

"Effective and affordable! Where else can I put my business advertising in front of so many readers at such an affordable price?"

Phil Terry, Terra Nova Wines & Spirits Madison, Mississippi

"Since starting my ad in Coffee News, I have had tremendous response. I would highly recommend placing your ad with them because of their extensive coverage both in the City of Clinton and surrounding areas."

Mildred Burt, Manager Broadway Terrace Apartments, Clinton, MS